

**आकांक्षा "सशक्त युवा, सशक्त मुंगेली"**

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**District Vision @ 2047**

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**AKAKSHA "SASHAKT YUVA SASHAKT MUNGELI"**

**आकांक्षा "सशक्त युवा, सशक्त मुंगेली"**



**District Administration Mungeli Chhattisgarh**

**Date of Initiative: 09 August 2022**

**Rahul Deo (IAS)**

### **Executive summary:**

Mungeli District Collector Shri Rahul Deo (IAS) was on a visit to Bilaspur City Mall, where a young boy came up to him and said that he recognizes him. When District Collector asked him how he knew him the boy replied, that he is a resident of Mungeli and knows that he is now posted in Mungeli as District Magistrate (DM). DM asked about his presence in Bilaspur. He then narrated his story of how he came from Mungeli and is doing his job in Bilaspur. He also described his struggles of finding a job in a location like Mungeli. Also he mentioned the struggles of his friends. This gave DM to idea of ending the struggles of these youngsters in finding a job to fulfil their basic needs.

This was the origin of **AKANKSHA**, desire or ambition, an ambition to lead a better life. Employability provide such great scope for anyone to lead a good life. And finding a suitable employment is the basic struggle or hurdle for any youth. The idea to perceive a scope for a better future is the ultimate aim for this initiative. DM discussed the plan with officers and made one core team of AKANKSHA with few officers and asked them to make a plan for providing jobs to the districts youth by taking the work in priority and asked to conduct survey on employee and the employers available.

Mungeli district of Chhattisgarh is mainly a district of agricultural land, still the number of big industries here is negligible. Due to lack of industry in the district and possibility at the local level, the youth of this place have been wandering outside the district or states in search of jobs, due to which the enthusiasm of the youth started decreasing for jobs, in view of this desire of the youth, the district administration This campaign was launched, so that the administration should provide such a platform to the youth who want jobs, whether they want to do jobs in the district or outside, where they do not have to wander from place to place to get jobs and also, The youth can get to know about the opportunities in the district. Through this campaign, such youth and self-help groups are also getting entrepreneurship opportunities, so that they can stay in the district and open small and medium industries in their own villages, move towards entrepreneurship, so that their livelihood Along with promotion, the economy of the district can also develop.

This innovative design comprises of integration of many public sector departments and private industries along with many other departments with a goal of creating opportunities for the youths of Mungeli District regarding suitable employment.

### **Introduction:**

“**AKANKSHA**” is an initiative of district administration Mungeli with a motto of सशक्त युवा, सशक्त मुंगेली for bringing employment opportunity to district youths by creating a link between the demands

of the employers and supply in form of the candidates and making a correct match for each of them keeping in mind the vision of Honourable CM, Bhupesh Baghel Ji. By increasing more service sector jobs and self-employment opportunities in the state and District Administration is working as a bridge between employment seekers and employment provider, thus strengthening the youth of Mungeli.

There are many employment opportunities available both in the state and outside. And there is a huge potential group available too for filling these recruitments but what is missing is a common link between these two groups. And this link is provided in the form of AKANSHA. The District Administration serves as a canopy for all the requirements and facilities needed to bridge this gap.

### **Project overview/History:**

**AKANKSHA** 'SHSHAKT YUVA SHSHAKT MUNGELI' campaign has been started mainly for the youth of the district, who want to get employment or self-employment. The main beneficiaries of this campaign are all the youth of the district, who want to get employment for the promotion of their livelihood or are willing to do self-employment by staying in the district. Every village of the district, remote area, women's self-help group and all the young men / women of urban and rural areas who are ready to work in any field for their livelihood and such youth who want to move forward in the field of entrepreneurship is the key stakeholders of the campaign.

Mungeli district of Chhattisgarh is mainly a district of agricultural land, still the number of big industries here is negligible. Due to lack of industry in the district and possibility at the local level, the youth of this place have been wandering outside the district or states in search of jobs, due to which the enthusiasm of the youth started decreasing for jobs, in view of this desire of the youth, the district administration This campaign was launched, so that the administration should provide such a platform to the youth who want jobs, whether they want to do jobs in the district or outside, where they do not have to wander from place to place to get jobs and also, The youth can get to know about the opportunities in the district. Through this campaign, such youth and self-help groups are also getting entrepreneurship opportunities, so that they can stay in the district and open small and medium industries in their own villages, move towards entrepreneurship, so that their livelihood Along with promotion, the economy of the district can also develop.

Finding a suitable job opportunity by an interested candidate has to undergo many steps. He has first to come to know about the opening. Then he may apply. The process of application itself is very troublesome as most of the time the desired head station of the company may be very far away. He will have to travel a large distance, spending a huge amount reach the location which worries of accommodation and food even travelling. He then appears for the interview/ written exams which

no guarantee of his selection. He may lack a particular set of skills or training required for the job. With almost no clear situation about his selection he may have to return back. This goes on till he finds a suitable job. This painful process not only brings the morale of the candidate down but also creates a huge economic hole in the pockets of the young candidate may be already under economic pressure. Also the loss of time is immeasurable.

This project aims to cut shorten or even precisely eliminate this painful process. The District Administration under the supervision of District Collector is the Head of Department of this entire process. It informs the candidates about the opening. And collects the details of the openings. Along with this provides all necessary requirements for the selection of any candidate. There is also a separate line process for self-employment.

### **Stakeholders:**

- Youths/ Citizens of Districts
- District Administration
- Various Government Departments
- Private industries
- Technology solution provider
- Media

**YOUTH:** The ultimate beneficiaries or targeted group of this scheme is the people of the district or youths to be precise whose energies needs to be channelized in terms of economic output for them. They are the candidates in search of suitable openings or willing to start business.

**DISTRICT ADMINISTRATION:** The Head of Department of this particular scheme is Collector Office. It is the common junction where instructions and commands are passed on and also it is the common point of contact for any queries.

**GOVERNMENT DEPARTMENTS:** Various departments are involved in this initiative who provide support in different ways.

- Employment Office
- Skill Development
- Zila Panchayat and NRLM team
- Antavyavsai Vibhag
- District Industrial Centre
- Lead Bank
- Tribal and Welfare Department

- Education Department

**TECHNOLOGY SOLUTION PROVIDER:** NIC National Information Centre is the technological solution provider. A lot of work is done in digital format like creating of Google forms, online messaging, collection of data etc. All this is done at the end of NIC. District call centre also helps to circulate and promote this campaign.

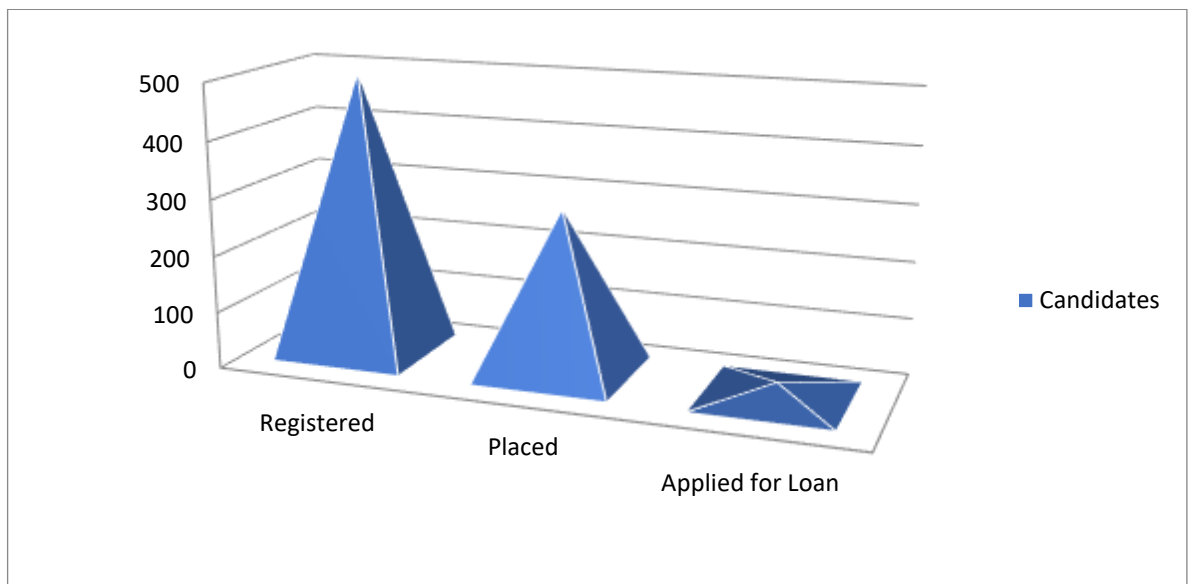
**PRIVATE INDUSTRIES:** Private organisations hold a huge potential in generating and providing employment. These organisations also sometimes find it difficult to fill these openings as for matter of connectivity to targeted groups or reach of these groups at their location. This communication reach is made by District Administration.

**MEDIA:** Communication is the core essence of this whole initiative. The passing of information is very crucial to the implementations of the plans developed. Media expands the reach of the information to a wider audience.

**Steps/ action taken at district level to address the problem and till date progress report:**

- Outlay of the plan was designed to make employment opportunities available for the youth of the district.
- All above government departments were involved in this action plan.
- Many private organisations were contacted for their opening and standards required for various openings.
- A Google form was generated inviting the details of candidates interested for jobs. This was circulated through social media messaging apps, social media, media etc. Within 15 days the District Administration received 800 entries.
- On the occasion of World Tribal Day 09/08/2022, logo was launched and a round table meeting was organised with the local employers and known entrepreneurs and business persons of the district, College Principals, Rajiv Yuva Mitan Club youths & some private employers of other districts like NIBF team and their banking partners, Green Village Raipur. Basic one to one talk happened between the candidates and team and we finalised our first event date by the time many employers have joined the hands with administration for providing the job to local candidates based on their performance. They presented their requirements and also explained the nature of the job openings they had and any other requirements needed.

- This meeting helped frame a clear idea of what was to be done. Then emerged the need for some type of trainings for particular job openings.
- On the first mega placement day on 25/08/2022 around 500 candidates came for job and 288 of them got selected in various firms namely NIBF & their associate companies , SIS Securities, Maruti Suzuki , Samridh Kissan Bioplantech & SBI Life Insurance and got their conditional offer letters. On the same day around 25 candidates agreed for self-employment and discussed on loan process for starting their own business by the Lead Bank Manager, General Manager DIC, CEO Antavyasai & NIBF. The students selected were very happy and thanked administration as well as Honourable CM for the support and are connected with the team of Akanksha. Weekly update about their work and progress is monitored for better results by the districts call centre.



*Chart with registered and placed candidates in first mega camp*

- The second mega placement camp was mainly focused for the local employers of the district and state organised on 22/9/2022. This time in all we had 20 different employers having vacancies of more than 500 all over Chhattisgarh. A QR Code was generated for registering on the portal and it was circulated in the entire district via newspaper and Yuva Mitan club at GP level. The company and its vacancy details were also pre-informed. As a result around 1100 candidates participated in the event day at 4 different venues and 360 of them got short listed. This time district administration called the employers and the short listed students on the next day and gave 200 candidates conditional offer letter and also gave appreciation letter to all the employers connected with this selection and thanked them for joining our campaign and providing job to the youth.

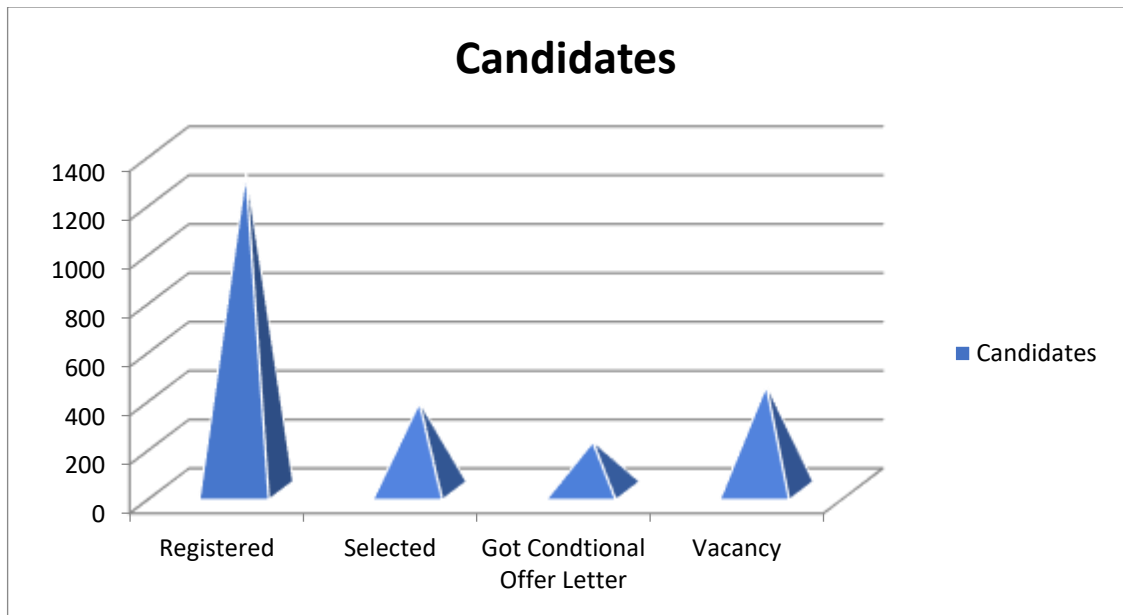


Chart with details of placed and registered candidates in second mega camp

- The third mega placement camp was mainly focused for the local employers and neighbouring employers of the district and state organised on 25/11/20/22. This time in all we had 8 different employers having vacancies of more than 1058 all over Chhattisgarh. A QR Code was generated for registering on the portal and it was circulated in the entire district via newspaper and Yuva Mitan club at GP level. The company and its vacancy details were also pre-informed. As a result around 1300 candidates participated in the event day at Jandarshan Hall of Collectorate Campus and 250 of them got short listed. This time district administration called the employers and the short listed students on the same day and gave 241 candidates conditional offer letter and also gave appreciation letter to all the employers connected with this selection and thanked them for joining our campaign and providing job to the youth.

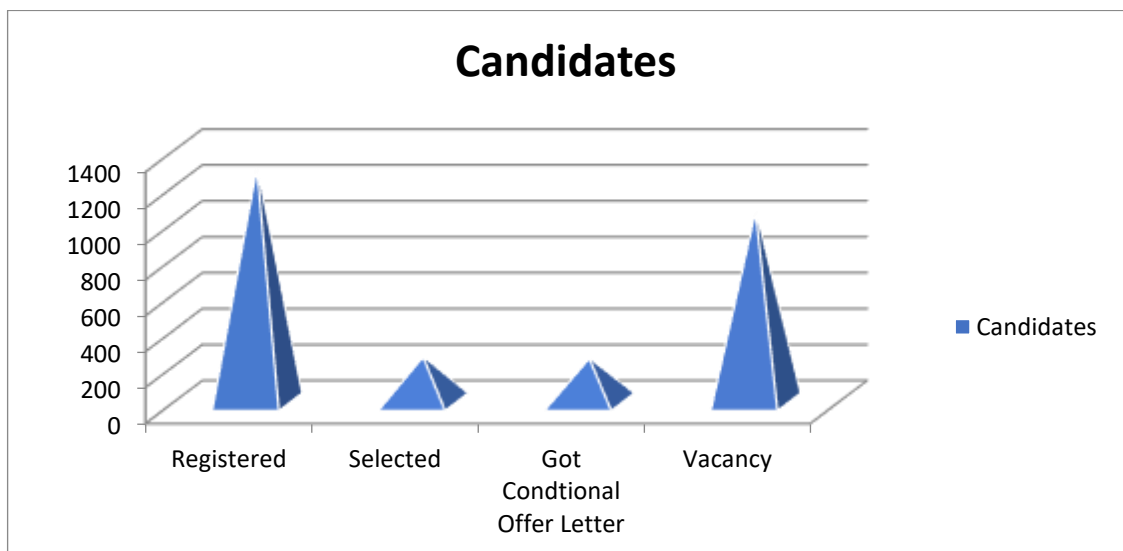


Chart with registered and placed candidates in third mega camp

- For connecting more candidates on the portal continuous mobilization and awareness campaign in schools and colleges are being organised by Employment Officer in which proper career counselling and guidance is given to the students which also results in less drop out ratio of candidates and also help them to choose their stream based on their interest after 10<sup>th</sup>. Till date on portal around 3500 candidates have registered on the portal and around 42 companies have registered as job providers and around 800 candidates have been placed.

### **Modalities of the new system:**

- **Details of the solution provided:** The administration has made efforts to make this campaign reach all the youth of the district. This campaign is being taken to all the unemployed youth of the district and in this the youth of different areas of the district are helping us, who have been benefited from this campaign. This effort of ours has also reached the Baiga community living in the geographically remote Vananchal villages. The effect of this has been that even the job-seeking youths from far-flung areas are now coming to the cities and doing jobs and also some youths have been in the direction of self-employment after taking training in their own areas. It is the successful effort of the government, because of which every day the youth want to enhance their livelihood by joining us through this campaign.

First of all, the youth and youth groups of the district were made aware to spread publicity about this campaign. From the beginning of this campaign, Google links were created for the stakeholders, so that the youth can tell their correct information and interest towards their employment, so that the youth of the district can be assessed in which field they want to go ahead. If possible and accordingly the employers can also be contacted. Newspapers, electronic and print media, government departments, Rajiv Yuva Mitan Club, women self-help groups, sarpanches and sachives were also taken for publicity, so that information about this innovation could be received in every area of the district. A QR code was also generated for the beneficiaries, so that the youth can give information about their registration and interest to the administration at anytime, anywhere. The youth were also made aware through Government Colleges, ITI, Polytechnic and Livelihood Colleges operated in the district. The publicity of this campaign was also spread through the website of the district. Information was also given to all the youths coming for employment registration in the employment office of the district through pomplet, QR code and Google link.



- **Innovativeness:** Paperless process was adopted for the operation of this campaign. Right from the beginning, a survey was conducted of youths seeking employment/self-employment through Google link, for this employment office, youths taking skill training and using the sources mentioned above. Along with this, through another Google link, the demand of employers from the district and outside the district, including small shopkeepers, medical shops, clothes, retail shops, supermarkets, rice millers and other small and big industrialists, to assess its employment prospects to be done. Employers from outside the district like NIBF, Maruti Suzuki, SIS Security Services, Ascent Technology, Life Care Foundation, Samajik Seva Sansthan, Navkisan Bio Plantech, various schools etc. also sought employment through these Google links. After that, through the call center operated in the district, employment camps were organized in the district office premises itself, according to the demands of the employers and the eligibility of youths who wanted employment. So far 3 mega camps and 8 small camps have been organized by the administration, in which 32 employers took part and about 3000 youths participated in it, out of which 800 youths were initially selected for employment by the employers. Seeing the enthusiasm and positive response of the youth in the district, to take this campaign further, a QR code has been generated for the registration of the youth after the first camp, as well as a website is also being prepared, so that the upcoming camp will also be online.

Employment office is operated in each district by the employment department of the government, where employment registration of unemployed youths is done and employment fairs are organized from time to time. But in the present scenario, the reality is that near the employment office of the district, there are many employers in the district or outside. Due to which unemployed youths are getting many job opportunities according to their qualification. The situation was such that even the information about the camp organized by the employment office was not reaching the youth of each area of the district. That's why the district administration Mungeli started this campaign to run these camps innovatively and make them successful. For the successful operation of this campaign, the help of all the departments of the government as well as the grassroots level group was taken. Through the call center operated in the district, through phone, WhatsApp etc., information about camps or employment organized from time to time is given to the registered beneficiaries

Under this campaign, two Google links were created for employer and employee. As well as for youth, A QR Code was generated for registration, so that more youth could get information about this campaign and also they can circulate the same to their surroundings. They should

not have to wander from place to place to register in any cafe and desktop, our Google form can be filled easily in mobile.

For this campaign, Google sheet, QR code was prepared for the employees and employers from the beginning till now. The website is currently under process. All the database and mechanism of feedback and tracking is being done through the call center of the district.



- **Technology platform used:** Google forms, social media apps, QR Codes
- **Measures to ensure the applicability:**
  - Timely reports are generated regarding the applicability of the scheme. Google form is timely circulated to ensure increasing registration of the candidates.
  - Employers are contacted on timely basis to take record of new openings in their organisations.
  - Awareness regarding this scheme is being spread on a timely basis.

### **Impact on the stakeholders:**

- **Youths:**
  - The main targeted group is finding chances for new opportunities in various sectors easy reach. They do not have to spend huge amounts or travel long distances just to give an interview.
  - In case of any training required they are provided help by the district administration itself.
  - There is a sense of reliability as there is a trustworthy helping hand involved in form of district administration.
  - The administration has made efforts to make this campaign reach all the youth of the district. This campaign is being taken to all the unemployed youth of the district and in this the youth of different areas of the district are helping us, who have been

benefited from this campaign. This effort of ours has also reached the Baiga community living in the geographically remote Vananchal villages. The effect of this has been that even the job-seeking youths from far-flung areas are now coming to the cities and doing jobs and also some youths have been in the direction of self-employment after taking training in their own areas. It is the successful effort of the government, because of which every day the youth want to enhance their livelihood by joining us through this campaign.

➤ **Private Organisations:**

- There was always a connectivity gap between private organisations and desired candidates. It becomes easier for them to fill up the vacancies as the reach is spread wider.
- Private organisation also found a best platform where he is finding desired and capable candidates.

➤ **Government Departments:**

- It serves a great matter of bridging gap between private stakeholders and youths of district.

**Value Delivered:**

➤ **To Administration:**

- Administration can serve as a connecting bridge between youths and private organisations.
- Number of vacancies can be filled both in the district and outside.
- Employability rate of the district itself increases.
- There will be increase in economic growth of the district.

➤ **To Youths:**

The initiative will help in providing jobs to the candidates available in state in all the sectors and will also increase the awareness of being skilled in various training programs of government like MMKVY, DDUGKY, PMKVY, R-SETI etc. It will also increase the interest of people in various self-employment opportunities and also help in removing the homesickness of candidates of getting employed in their own district. One of the major results will be seen on the no. of migrants. Now those peoples will try to get job in their state rather than going out and earning less they can get good income being on their home district.

## **Success Stories:**

Before the start of this campaign, the youth of the district were not aware of the many employment opportunities available in the district itself. The youth of remote rural areas, forest villages etc. also did not have awareness about employment possibilities and self-employment opportunities. Through this campaign, those needy youths of the district have been benefited the most, who wanted to come out of their villages and get jobs in their own cities. Along with this, the planners have also got the same platform to employ the youth of the district, due to which both money and time have been saved. Educated youth who used to wander from place to place outside the district according to their qualification, have benefited a lot from this campaign. The best example of this is that 14 youths have been selected from the district and are working as technicians in Maruti Suzuki, about 12 youths in SIS Security Services, after training in Jashpur, are doing jobs ranging from 10,000 to 12,000 salaries at different places, only Not only this, many young men and women are doing jobs in the banking sector by the National Institute of Banking and Finance Raipur. Similarly, the youth of the district are working on the posts of service engineer, teacher, guard, sales officer, life friend etc. in the district itself and outside the district as well.

### **1. Students of Mungeli placed in Maruti Suzuki Motors Gujarat**

One of the placed student **Dhananjay Sahu** (sitting in front right side) who has been placed in Maruti Suzuki has shared his experience of work with the team. He is attending the training session with full sincerity and understands the details of vehicle parts in detail with practical sessions. The trainers who took their sessions are well experienced and support and help students whenever required the trainers gave explanation in Hindi if required. He received his first salary by 7th October and he is very thankful the district administration for taking such a good initiative and placing them in good firm.



**Dilip Kashyap** (sitting in front right side) is resident from Baigakapa Chirutti Lormi block of Mungeli district. His father Dharamraj Kashyap is farmer and Dilip has two younger brothers. He shared his experience in Maruti Suzuki. He selected in this organisation in 25 august Akanksha Camp organised by Mungeli administration. He joined this organisation in 1 September 2022, He completed his two months classroom training in Gujarat Ahamdabad. Now he is joined as technician in Maruti Suzuki workshop, his duty is in Inspection branch of workshop, there his work is to check newly build vehicles like Boleno, Swift etc.

Similarly many of candidates like Hitkishore, Purvanchal, Rakesh Kumar, Niraj, Bhagirathi and many more are successfully selected in this organisation and learn and work happily. They all are very thankful of district administration.

## **2. Student Seema from her office @ SBI Bilha Branch**

One of the students Seema Tandon who has been placed in SBI Credit Card shared the experience about the work culture and good environment of the officers. She has been placed on small branch and is working under guidance of one senior officer who has given her training. She thanked the administration for placing her now she is also one earning member of the family which makes her feel happy and confident. She said in one month she has improved her personality in speaking and expressing to the clients and is trying to learn more.



## **3. SIS Students working in Gurgaon after getting trained in Jashpur**

Our students selected in SIS have completed the training in Jashpur and 10 of them have been posted near Gurgaon. During talk they told us that the training sessions have physical as well as theoretical sessions by Experienced Ex. Service Man. They have got their 2 pair uniform with 1 pair of shoes and have started working in their new location. In gurgaon they are getting



accommodation and food with salary above 13000. They said they feel very proud that from a small village of Mungeli they are now working in a metro city and District Administration has played the major role in linking them to the employer.



**Some Moments Captured during the Program:**

MOU was signed Between District Administration (Collector) and NIBF Head – The Team will help in providing employment opportunities and provide proper training sessions wherever required for upcoming 5 years and 40 per of the total cost involved in training will be given by Administration.



*MOU was signed Between District Administration (Collector) and NIBF Head*



Interview Sessions

Ascent Technology and Technotask taking interview of the candidates during the placement Day in Janpad Hall of Mungeli District.



QR Code for Registration of candidates

LOGO & QR Code of AKANKSHA which has been circulated in entire districts and also District Collector has asked all the department heads to paste this message outside their branch so more people will be aware of the program



## जिले के युवाओं को रोजगार से जोड़ने किया जा रहा सतत प्रयास - कलेक्टर

मुंगेली। जिले के युवाओं को रोजगार से जोड़ने के लिए जिला प्रशासन द्वारा के अभिनव पहल करते हुए सशक्त युवा सशक्त मुंगेली अभियान के अंतर्गत आनलाईन आकांक्षा प्लेटफॉर्म की शुरुआत की गई है। आनलाईन आकांक्षा प्लेटफॉर्म का शुभारंभ 09 अगस्त को जिला कलेक्टर स्थाित जनदर्शन कक्ष में किया गया। इस दौरान जिला प्रशासन मुंगेली और एन.आई.बी.एफ. एडुटेक प्राईवेट मिलिटेड रायपुर के बीच मेमोरेंडम आफ अन्डरस्टेडिंग



(एमओयू) पर हस्ताक्षर किये गये। तत्पश्चात जिले और जिले के बाहर के निजी क्षेत्रों के नियोजकों के द्वारा प्रेजेन्टेशन के माध्यम से उपस्थित विभिन्न महाविद्यालयों, पालीटेकनिक एवं आई.टी.आई. के प्राचार्यों और छात्र छात्राओं को प्रश्नोत्तरी के माध्यम से रोजगार एवं स्वरोजगार की दिशा से संबंधित महत्वपूर्ण आवश्यक जानकारी दी गई। इस अवसर पर कलेक्टर राहुल देव ने कार्यक्रम को संबोधित करते हुए कहा कि मुख्यमंत्री भूपेश बघेल के मंशानुरूप जिला प्रशासन द्वारा जिले के युवाओं को रोजगार व स्वरोजगार से जोड़ने सतत प्रयास किया जा रहा है। इसी कड़ी में जिला प्रशासन द्वारा आज सशक्त युवा सशक्त मुंगेली अभियान के अंतर्गत आकांक्षा प्लेटफॉर्म का शुभारंभ किया गया। इसके माध्यम से जिले के युवाओं को रोजगार से जोड़ने की पहल की जायेगी। जिला प्रशासन निजी नियोजकों और युवाओं के मध्य सेतु की तरह काम करेगा। रोजगार के लिए निर्धारित मापदण्ड के अनुरूप युवाओं को प्रशिक्षित भी किया जाएगा। इसके लिए युवाओं को सबसे पहले आकांक्षा प्लेटफॉर्म में अपना पंजीयन कराना होगा। मुंगेली एसडीएम अमित कुमार ने आकांक्षा प्लेटफॉर्म की रूपरेखा और उद्देश्य की जानकारी दी। इसी तरह महात्मा गांधी नेशनल फ़ेलो, सुश्री प्रकृति गौतम ने उद्योगों एवं स्वरोजगार क्षेत्र में उपलब्ध अवसरों के बारे में जानकारी दी। कार्यक्रम के समापन में अतिथियों को स्मृति विन्ह भेंट सम्मानित किया गया। इस अवसर पर पुलिस अधीक्षक चन्द्रमोहन सिंह, अपर कलेक्टर तीर्थराज अग्रवाल, संयुक्त कलेक्टर नवीन भगत सहित संबंधित विभाग के अधिकारी, एन.आई.बी.एफ. की टीम, कृषि क्षेत्र के नियोजक और ग्रीन वेली फाउंडेशन रायपुर की टीम, जिला रोजगार अधिकारी डी. के. केडिया, लाईवलीहुड कालेज के सहायक परियोजना अधिकारी श्रीमती निखत कुरैशी और बड़ी संख्या में युवा उपस्थित थे।

Press Release

Press Release of the event organised on National Tribal Day (9<sup>th</sup> August)





*Round Table Meet*

Photos of Round Table Meet Organised on the Tribal Day , 4-5 Employers were from outside of the District while 10 Employers were from the District. All employers gave a short Introduction to the candidates administration about their job requirement and the company work culture.





*Offer Letter Distribution*

Photos of Giving Conditional Offer Letter to the Finalised Candidates in presence of All District Officers, District Collector, Akanksha Team and Political Leaders, Appreciation Letter for the Employers who have given job to the candidates.





*Maruti Suzuki Camp Event under Akanksha Initiative*

Photos of Placement day with Maruti Suzuki Company Employer registering the candidates and doing their document verification , with presence of Employment Officer, APO Livelihood & MGN Fellow at Mungeli Jan Darsan Hall.



*Team Akanksha*

Team Akanksha and Volunteers , Team of Call Centre taking photo after successful conduction of the Event Day with SDM Sir , Employment Officer, APO Livelihood and MGN Fellow at Mungeli Jandarshan Hall



क्र.	वर्ग	वर्ग की संख्या	योग्यता	आयु	वैधता अवधि	कार्यस्थल
01	सॉल्ट एग्ज्युक्युटिव	02	स्नातक	18-24 वर्ष		मुंगेली
02	एग्जिक्यूटिव एग्ज्युक्युटिव	02	+ अनुभव	18-24 वर्ष		मुंगेली

आयोजक - जिला प्रशासन मुंगेली (छ.ग.)

क्र.	वर्ग	वर्ग की संख्या	योग्यता	आयु	वैधता अवधि	कार्यस्थल
	फिल्ड एग्ज्युक्युटिव	20				

आयोजक - जिला प्रशासन मुंगेली (छ.ग.)

Photos of Placement Camp on 22-9-22 in which pic 1 shows the crowd of candidates doing registration and pic 2 is of Akanksha Team and pic 3 is of HR from K G Agri Business taking Interview of the candidates.



**अभियान** लोरमी विधायक और जिपं अध्यक्ष सहित जनप्रतिनिधियों ने प्रदान किया नियुक्ति पत्र

# आकांक्षा प्लेटफार्म से 206 युवाओं को मिली नौकरी

नवभारत ब्यूरो । मुंगेली।

मुख्यमंत्री भूपेश बघेल की मंशानुसंग शक्ति बेरोजगार युवाओं को रोजगार से जोड़ने हेतु लगातार प्रयास किया जा रहा है। इसी कड़ी में कलेक्टर राहुल देव के कुरल मार्गदर्शन में संचालित "सशक्त युवा सशक्त मुंगेली" अभियान के अंतर्गत अनन्तवाहन आकांक्षा प्लेटफार्म के माध्यम से आज 14 विभिन्न कम्पनियों के लिए जिले के 206 युवाओं का चयन किया गया। इन चयनित युवाओं को लोरमी विधानसभा क्षेत्र के विधायक धर्मजीत सिंह, जिला पंचायत अध्यक्ष लेखनी मोनु चंद्राकर, छत्तीसगढ़ राज्य पिछड़ा वर्ग आयोग के अध्यक्ष धनेश्वर साहू, नगरपालिका परिषद मुंगेली के अध्यक्ष हेमन्त गोस्वामी, मण्डी बोर्ड मुंगेली के अध्यक्ष आशा सिंह खड्ग, कलेक्टर राहुल देव ने नियुक्ति पत्र प्रदान कर उनके उज्ज्वल भवित्य की कामना की। उल्लेखनीय है कि आकांक्षा प्लेटफार्म के माध्यम से जिले में अब तक 333 युवाओं को रोजगार दिया गया है। इस अवसर पर आयोजित कार्यक्रम को लोरमी विधानसभा क्षेत्र के विधायक सिंह ने कहा कि आज देश की सबसे बड़ी समस्या बेरोजगारी है। युवा रोजगार तलाश रहे हैं। ऐसे समय में जिला प्रशासन मुंगेली ने अपने अभिनव पहल के माध्यम से जिले के शक्ति बेरोजगारों को रोजगार से जोड़ने का कार्य किया है, जो सराहनीय है। जिला पंचायत अध्यक्ष श्रीमती चंद्राकर ने कहा कि मुख्यमंत्री भूपेश बघेल के मार्गदर्शन में मुंगेली जिला तेजी से प्रगति के पथ पर अग्रसर हो रहा है। युवाओं में खुशी की लहर है। उन्होंने कहा कि आकांक्षा प्लेटफार्म के माध्यम से शक्ति बेरोजगारों को रोजगार से जोड़ा गया है। अब वे अपने माता-पिता की सपने को साकार करेंगे। छत्तीसगढ़ राज्य पिछड़ा वर्ग आयोग के अध्यक्ष साहू ने कहा कि शक्ति बेरोजगार युवाओं का चयन आकांक्षा प्लेटफार्म के माध्यम से विभिन्न कम्पनियों में हो रहा है। यह मार्गदर्शन में यह योजना अब फलभूत हो रहा है। कार्यक्रम को मण्डी बोर्ड अध्यक्ष खड्ग और नगरपालिका अध्यक्ष गोस्वामी ने भी संबोधित किया और विभिन्न कम्पनियों के लिए चयनित युवाओं की अपनी बधाई एवं शुभकामनाएं दीं। कलेक्टर राहुल देव ने कहा कि मुख्यमंत्री बघेल की सोच है कि युवाओं के हाथ में रोजगार हो। इसी को दृष्टिगत रखते हुए जिले में आकांक्षा प्लेटफार्म की शुरुआत की गई है। उन्होंने विभिन्न कम्पनियों के लिए चयनित युवाओं से कहा कि आज के दौर में नौकरी प्राप्त करना कठिन काम है, लेकिन आकांक्षा प्लेटफार्म के माध्यम से जिले में अब तक 333 युवाओं ने विभिन्न कम्पनियों में नौकरी प्राप्त की है। उन्होंने कहा कि जब तक कोई अच्छी अन्य नौकरी न मिले, तब तक इस नौकरी को छोड़ने की कोशिश नहीं की जानी चाहिए। जिसके पास नौकरी होती है, उसका परिवार व समाज में प्रतिष्ठा बढ़ जात है। इस अवसर पर अपर कलेक्टर तीर्थराज अग्रवाल, मुंगेली एसडीएम अमित कुमार, संयुक्त कलेक्टर द्वय नवीन भगत एवं मेनका प्रधान सहित आकांक्षा प्लेटफार्म के संबन्धित अधिकारी, विभिन्न मौडिया के प्रतिनिधि और बड़ी संख्या में शक्ति बेरोजगार युवा उपस्थित थे।



Photos of Press Release of Event Day on 22 September 2022 and Mobilization Program Organised by Employment Officer in Schools for Carrier Guidance.

### **Grievance redresses:**

For grievance redresses, a committee has been constituted in the district, which oversees and executes the successful operation and works of this campaign. The number of the call center operated in the district has been marked in the government buildings of each and every village of the district, and the feedback of the youth benefited from this campaign is also taken from time to time, the database of all the registered and benefited beneficiaries is maintained in the call center itself. If any complaint is received by the employers or by the beneficiaries, it is resolved through telephonic means in the call center and with the help of the committee members.

### **Future Roadmap:**

The future planning of this initiative is to provide more skilled candidates to the employers and exploration in other sector jobs like Tourism, Hospitality etc. In upcoming years district will have many industries coming in from manufacturing to retails so we will make our candidates as job ready skilled peoples so that they can avail the opportunity present in their district. In future focus to Agro-tourism and Organic farming will be made as the district has good productive agricultural land.

We are also working on web portal development process for this initiative. So that online camp can also be organised in future and candidates can get offer letter on their portal ID.



Welcome Admin

### Dashboard

- Dashboard
- Employee Info
- Employer Info
- Employer Interview Registration
- Upload Gallery Images
- Upload Main Site Header Images

#### District wise Employee Summary

District	Employee Count
Semachwe	~10
Mungel	~160
Kusumkunda	~10
C.g	~10
Bemeta	~10

#### Pie Chart

Updated yesterday at 11:59 PM

Porta dashboard view of Akanksha